

HAZLEMERE RUNNERS

CLUB DEVELOPMENT PLAN

A SUMMARY:



1. RUNNING & WALKING

- a. Increase the number of Walking Group organisers, Run Leaders, Coaches and Guide Runners.
- b. Increase running enjoyment by expanding and improving the coaching support available to all members.
- c. Increase the number of running and walking groups throughout the week and during the day and evening.

2. CLUB FINANCE

- a. Provide visibility of an annual club budget.
- b. Ensure transparency in club spending and income.
- c. Increase club income.



3. CLUB MANAGEMENT

- a. Ensure the long term future of the club.
- b. Reduce the growing admin burden on the committee.
- c. Key club information is transparent and available to all members.



4. EVENTS AND MEDIA

- a. Increase the number of club social events.
- b. Offer members' only club competitions.
- c. Improve the club's online and social media presence.

